

Advertising Opportunities

AT THE REGAL



01449 612825
www.regalstowmarket.co.uk

The Regal



Originally built in 1936, The Regal is an independent multi-purpose venue with 3 auditoriums and a spacious café bar which, in recent years, has benefited from a multimillion-pound renovation.

Located in the heart of Stowmarket, Suffolk, the venue is a real cornerstone of the town, much loved by the local community.

The Regal attracts a diverse audience with a varied programme, including the latest films, live and recorded event cinema productions like pop concerts and National Theatre productions. We also host a mix of live entertainment on the stage of our main auditorium along with seasonal events in our café bar.

With such a diverse and engaging programme that attracts a wide-ranging audience, there's no better place to promote your business, organisation, or event than at The Regal.



On-Screen Advertising



If you're seeking to make a statement with a high-impact advertisement, then look no further! Your ad will be showcased on **all 3 of our big screens** and will be featured **before every film** we screen.

Our Weekly Advertising Packages offer two options:

	IMAGE	VIDEO
STANDARD PACKAGE: Your ad will be displayed before other ads and trailers.	£28	£42
PREMIUM PACKAGE: Your ad will be showcased right before the start of the film.	£35	£49

Please note that all ads are subject to an initial £50 file conversion fee. Weekly charges listed do not include VAT, and the minimum booking time is 2 weeks. Image ads have a length of 20 seconds, while video ads can be up to 1 minute in duration.



Programme & Newsletter Sponsor



At The Regal, we create engaging weekly e-newsletters and beautifully printed programmes, unveiling the latest film screenings and events for the upcoming week. Our e-newsletter enjoys a massive readership, with over 6,000 people eagerly awaiting its arrival every week!

Sponsorship Benefits:

- Showcase your brand on both platforms
- Reach an engaged and diverse audience
- Enjoy 4 weeks of continuous brand exposure
- Price: £100 + VAT!

WEEKLY NEWSLETTER



WEEKLY NEWSLETTER

Fri 23rd - Thu 29th June

THIS WEEK'S FILMS



New This Week - Indiana Jones And The Dial of Destiny (12A)

Starring: Harrison Ford, Phoebe Waller-Bridge, Karen Allen

...es against time to retrieve a legendary dial that can change the course of history. Accompanied by his goddaughter, he soon finds himself squaring off against Jürgen V

Showing:

Fri - Thu @ 12pm, 3:45pm, 7:20pm

[Book Tickets](#)

WEEKLY PROGRAMME

FRONT

BACK



FRI 16TH - 22ND JUNE

NEW

THE FLASH (12A)

Fri & Mon - Wed @ 1.20pm, 4.30pm & 7.40pm

Sat & Sun @ 10.15am, 1.20pm, 4.30pm & 7.40pm

Thu @ 12.20pm, 3.30pm & 7.45pm

Worlds collide when the Flash uses his superpowers to travel back in time to change the events of the past. However, when his attempt to save his family inadvertently alters the future, he becomes trapped in a reality in which General Zod has returned, threatening annihilation.

NEW

GREATEST DAYS (12A)

Fri - Thu @ 1.15pm, 4.45pm & 7.45pm

Wed @ 12.50pm & 3.50pm

Thu @ 1.45pm & 4.45pm

GREATEST DAYS follows five best friends who have the night of their lives seeing their favourite boy band in concert. Twenty-five years later their lives have changed in many different ways as they reunite for one more epic show by their beloved band, to relight their friendship and discover that maybe their greatest days are ahead of them.

Optimus Prime and the Autobots take on their biggest challenge yet. When a new threat capable of destroying the entire planet emerges, they must team up with a powerful faction of Transformers known as the Maximals to save Earth.

THE SUPER MARIO BROS. MOVIE (PG)

Sat & Sun @ 11.15am

With help from Princess Peach, Mario gets ready to square off against the all-powerful Bowser to stop his plans from conquering the world!

POCKET MONEY MOVIE

Sat & Sun @ 11.20am

Three mummies embark on an epic quest in modern-day London to search for an ancient ring.

MUMMIES (U)

Sat & Sun @ 11.20am



BREAKING INFINITY (12A)
Live Q&A, Local Producer Paul Desira, Director Marianna Dean & Film Networking
Wed @ 7pm

THANK YOU!

This week's programme is sponsored by:



E-NEWSLETTER

Sign-up to receive weekly film times straight to your inbox!

BOOK NOW

www.regalstowmarket.co.uk

01449 612825 (4pm-5pm Mon-Sun)

AD SPACE

A4 Poster Advertising



Our customer toilets, renowned for their cleanliness and elegant decor, offer a unique advertising space. Discreetly placed on the backs of each toilet door are A4 portrait clip frames, providing an unique opportunity to capture the attention of a captive audience. It's a proven strategy that consistently boosts ticket sales for many of our shows.

Sponsorship Benefits:

- Advertise in 5 of our highly-visited toilets
- Duration: 1 full calendar month
- Price: Only £25 + VAT



Next Steps

HOW TO BOOK



STEP 1 - GET IN TOUCH

If you have any questions or if you are ready to get advertising with us, please send an email to regal@stowmarket.org. We'll need to know which advertising package you're interested in, when you'd like to run your ad and a brief description of the content of your ad.

Please note our limited advertising spaces are available on a first come first served basis.

STEP 2 - CONFIRMATION

We'll let you know if we're able to take your advertisement, how much it'll cost and how to pay.

STEP 3 - PAYMENT

Our accounts department will send you an invoice (accounts@stowmarket.org) which you can pay via BACS or card.

Please note we cannot run advertisements until payment has been received in full.

STEP 4 - ARTWORK

Once we have received payment, we'll ask you to send over your advertisement. Please use the following the guidelines when creating your advert.

Next Steps

HOW TO BOOK



STEP 4 - ARTWORK CONT.

The Big Screen

Artwork for on-screen adverts is required no less than 2 weeks prior to your advertising start date.

- Image Ad: Landscape, PNG/JPG file with a ratio of 1.85:1 for example W148cm x H80cm.
- Video Ad: Landscape, MP4/MOV file with a ratio of 1.85:1 for example W148cm x H80cm. Ideally 1080p but at least 720p. No longer than 1 minute in length.

A4 Poster Advertising

Please deliver to us, 5 x high quality portrait A4 posters with 10mm bleed.

Programme and E-Newsletter Sponsor

Please email your logo to us; square or landscape as a high quality PNG/JPG file.

STEP 5 - ADVERTISING

Once we've received your ad and it fits our guidelines, we'll start using it in line with the agreed timeframe. We'll send you a picture of your ad so you can see how good it looks!

Thank You



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